



NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS



Policy on Environmental Sustainability



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KARACH



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1. Preamble

To protect the environment for next generations, environmental sustainability is a shared duty. Newports Institute of Communications and Economics (NICE) is enthusiastic to raising environmental consciousness, encouraging sustainable activities, and favorably influencing international initiatives to address environmental issues as an educational institution. Our commitment to integrating sustainability concepts into our operational, administrative, and academic endeavors is reflected in this policy.

2. Introduction

Newports Institute of Communication and Economics (NICE) recognizes the critical importance of sustainability in shaping a better future. Environmental sustainability is integral to our institutional ethos, reflecting our commitment to minimizing ecological impacts, conserving resources, and inspiring action among students, staff, and the broader community.

This policy outlines strategic initiatives to reduce NICE's environmental footprint, integrate sustainability into education and research, and engage stakeholders in building a sustainable campus and community.

3. Purpose

The purpose of this policy is to:

- Promote environmental stewardship and responsibility among students, staff, and faculty.
- Embed sustainability principles into institutional operations, curriculum, and research.
- Reduce the environmental impact of NICE's activities, including energy use, waste management, and resource consumption.
- Enhance community awareness and engagement in environmental issues through events, campaigns, and partnerships.
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4. Policy Focus

NICE's Environmental Sustainability Policy focuses on the following key areas:

4.1 Energy Efficiency



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- Implement energy-saving measures across campus facilities, such as LED lighting, energy-efficient appliances, and automated power systems.
- Promote renewable energy sources, such as installing solar panels where feasible.

4.2 Waste Reduction and Management

- Reduce single-use plastics on campus.
- Establish recycling bins and composting facilities to segregate and manage waste effectively.
- Encourage the use of reusable materials, such as water bottles and tote bags.

4.3 Sustainable Transportation

- Encourage carpooling, public transport, and cycling among students and staff.
- Provide bike racks and pedestrian-friendly pathways on campus.

4.4 Water Conservation

- Install water-saving fixtures in restrooms and kitchens.
- Promote water reuse initiatives, such as rainwater harvesting.

4.5 Curriculum and Research Integration

- Integrate sustainability topics into curricula to raise awareness and inspire action.
- Encourage research projects focused on solving environmental challenges.

4.6 Community Engagement

- Collaborate with local communities, NGOs, and government agencies on environmental initiatives.
- Organize awareness campaigns, workshops, and events to foster a culture of sustainability.

The Newports Institute of Communication and Economics (NICE) is bestowed to taking the lead in solving the world's sustainability problems. hopes to encourage a culture of environmental stewardship and motivate students to become change agents by integrating the 17 SDGs into its policies and activities. NICE will continue to be a model organization for



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sustainable growth in higher education thanks to its policy, which offers a path for promoting sustainability.

5. Yearly Plan of Possible Events (2024-25)

January 2024: Sustainability Awareness Campaign

- Campus-wide awareness campaign on reducing carbon footprints.
- Poster and essay competitions for students on environmental sustainability.

March 2024: Tree Plantation Drive

- Plant 500+ trees on and around the campus in collaboration with local authorities.
- Engage students, staff, and faculty in tree-planting activities.

April 2024: Earth Day Celebration

- Host workshops and seminars on climate change and sustainable living.
- Invite guest speakers from environmental organizations for talks.

June 2024: Green Innovation Hackathon

- Organize a student-led competition to design sustainable solutions for campus challenges, such as waste reduction and energy efficiency.

September 2024: Clean Campus Initiative

- Conduct campus-wide cleanup drives to promote cleanliness and reduce littering.
- Set up dedicated recycling stations with clear signage.

November 2024: Energy and Water Conservation Week

- Host interactive sessions on energy and water conservation techniques.
- Conduct an energy audit of campus facilities to identify areas for improvement.

January 2025: Collaboration with Local Communities

- Partner with local schools and community groups to conduct joint sustainability initiatives.
- Organize workshops for students on eco-friendly practices at home.

March 2025: Annual Sustainability Report

- **Publish an annual report detailing the progress made on sustainability initiatives.**
- **Share lessons learned and set goals for the next academic year.**

This policy positions Newports Institute as a committed in environmental sustainability among higher education institutions, inspiring students and staff to become champions of change for a greener, healthier planet.