



NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS

Master of Business Administration

Program Duration: 02 Years (Regular)

Admission Requirements

16 years of education or equivalent from HEC recognized institute/university with at least minimum 60% marks or a CGPA of at least 2.00.

NEWPORTS Entry Test and Interview is mandatory

INTRODUCTION

The MBA program delivers an in-depth understanding of the dynamics of management practices, and a deeper appreciation of the implications of a rapidly globalizing work environment on businesses. It is designed with the flexibility to cater to the needs of those who have their undergraduate degree in business related subjects, as well as for those who are coming from other disciplines and are making a conversion to the business and management discipline by doing an MBA. The curriculum is designed in guidance with higher education commission and based on industry need, practices and the recent emergence of new high-tech industries and financial markets.

CAREER PROSPECTS

The program is to serve the needs of the students who are looking for a career based education to develop their skills for Business management in specialized fields like Finance, Human Resource, Marketing, Supply Chain and Management Information System. The Graduates Should be capable of working in diverse situations and continuously changing business markets.



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Salient Features

Research Project

Students will submit 6 credits final year project at the end of the 8th semester.

Study/Industrial Tour

The institution will provide an opportunity for students to get knowledge about national financial institutions, markets and regulators.

Professional Grooming

Regular presentations, real issues based case studies, seminars & workshops, and business simulation environment provide opportunities to students to improve their communication skills, confidence and knowledge.

Scheme of Study

Road Map

Total Semesters: 04

Total Credit Hours: 66

Semester I			Semester II		
S #	Course Name	CR	S #	Course Name	CR
1	Management Sciences	3	1	Strategic Management	3
2	Analytical Report Writing	3	2	Strategic Marketing and Planning	3
3	International Business	3	3	Organizational Theory and Design	3
4	Advance Research Methods	3	4	Development Economics	3
5	Foreign Language 1	3	5	Corporate Governance	3
6	Elective 1	3	6	Elective 2	3
Total Credit Hours		18	Total Credit Hours		18
Semester III			Semester IV		
S #	Course Name	CR	S #	Course Name	CR
1	Entrepreneurship	3	1	Advanced Quantitative Techniques	3
2	Strategic Human Resource Management	3	2	Strategic Finance	3
3	Foreign Language 2	3	3	Social Entrepreneurship	3
4	Elective 3	3	4	Elective 4	3
5	Project Management 1	3	5	Project Management 2	3
Total Credit Hours		15	Total Credit Hours		15