



NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS

Master of Business Administration

Program Duration: 1.5 Years (BBA Following)

Admission Requirements

16 years of education in business administration from HEC recognized institute/university, BBA/ B.Com (Hons.) or equivalent with at least minimum 60% marks or a CGPA of at least 2.00.

Entry Test and Interview is mandatory

INTRODUCTION

The MBA program delivers an in-depth understanding of the dynamics of management practices, and a deeper appreciation of the implications of a rapidly globalizing work environment on businesses. It is designed with the flexibility to cater to the needs of those who have their undergraduate degree in business related subjects, as well as for those who are coming from other disciplines and are making a conversion to the business and management discipline by doing an MBA. The curriculum is designed in guidance with higher education commission and based on industry need, practices and the recent emergence of new high-tech industries and financial markets. This program is moving forward towards the evolution of contemporary societies leading to an increasing demand for human capital which has a broad knowledge of business, industry and markets.

CAREER PROSPECTS

The program is to serve the needs of the students who are looking for a career based education to develop their skills for Business management in specialized fields like Finance, Human Resource, Marketing, Supply Chain and Management Information System. The Graduates Should be capable of working in diverse situations and continuously changing business markets.



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Scheme of Study

Road Map

Total Semesters: 03

Total Credit Hours: 36

Semester I			Semester II		
S #	Course Name	CR	S #	Course Name	CR
1	Management Sciences	3	1	Strategic Management	3
2	Advance Research Methods	3	2	Organizational Theory and Design	3
3	International Business	3	3	Development Economics	3
4	Elective 1	3	4	Elective 2	3
			5	Project Management 1	3
Total Credit Hours		12	Total Credit Hours		15
Semester III					
S #	Course Name				CR
1	Elective 3				3
2	Elective 4				3
3	Project Management 2				3
Total Credit Hours					9



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